

Notice of decision – Installation and operation of directional and building identification signage for the Sirius building

Section 2.22 and clause 20 of Schedule 1 of the *Environmental Planning and Assessment Act 1979*

Application type	Development Application
Application number and project name	DA 23/7136 PAN 337621
Applicant	The Trustee for Sirius Developments Unit Trust
Consent Authority	Minister for Planning and Public Spaces

Decision

The Acting Director, Key Sites and TOD Assessments has, under s.4.16 of the *Environmental Planning and Assessment Act 1979* (**the Act**) granted consent to the development application subject to the conditions specified in Schedule 2 of the development consent.

A copy of the development consent and the Department of Planning, Housing and Infrastructure's Assessment Report is available [here](#).

Date of decision

26 April 2024

Reasons for decision

The following matters were taken into consideration in making this decision:

- the relevant matters listed in section 4.15 of the Act and the additional matters listed in the statutory context section of the Department's Assessment Report;
- the prescribed matters under the *Environmental Planning and Assessment Regulation 2021*;
- the objects of the Act;
- all information submitted to the Department during the assessment of the development application;
- the findings and recommendations in the Department's Assessment Report; and
- the views of the community about the project (see **Attachment 1**).

The findings and recommendations set out in the Department's Assessment Report were accepted and adopted as the reasons for making this decision.

The key reasons for granting consent to the development application are as follows:

- permissibility - the project is permissible with development consent under the State Environmental Planning Policy (Industry and Employment) 2021
- impacts can be managed – any potential amenity issues can be appropriately minimised through the proposed conditions of consent and managed in accordance with NSW Government policies and Australian standards
- public interest - weighing all relevant considerations, the project is in the public interest.

Attachment 1 – Consideration of Community Views

The Department exhibited the Development Application for the project, including the Statement of Environmental Effects, for 28 days from Thursday 20 April 2023 to Monday 22 May 2023.

The Department received submissions making comments from Place Management NSW and City of Sydney.

The Department also undertook the following consultation activities:

- exhibition on the Department's website
- notification of adjoining landholders, Council and relevant government agencies in writing.

The issues raised by Council are considered in the Department's Assessment Report and summarised in the table below.

Issue	Consideration
<i>Consideration should be given to the reduction in size of Lobby ID signs (S3.1 and S3.2) by at least 25% as they are very large in comparison to a person. (Council Matter)</i>	<p><i>Assessment</i></p> <ul style="list-style-type: none">• The Applicant confirmed that the lobby ID signs were inspired by the larger size of the original Sirius building signage and that it was an intentional design decision and heritage reference in typeface and scale. Extracts of the original signage and Urbis Heritage assessment were provided during assessment.• The Department finds the proposed sizing to be acceptable, given the reference to heritage and given that the lobby ID signs are still appropriately sized for the building façade without causing amenity impacts.
<i>It is recommended that consent be granted for the signage to act as a signage strategy in addition to installation of signs. A condition is recommended restricting all future signage installed on site to be consistent with the strategy, with no additional business signage to be installed, unless otherwise approved in the strategy.</i>	<p><i>Assessment:</i></p> <ul style="list-style-type: none">• The Department notes the request for a signage strategy and recommends a condition be included in the consent. <p><i>Recommended conditions:</i></p> <ul style="list-style-type: none">• A condition has been included in the consent that treats the signage as a signage strategy with no additional business signage to be installed unless otherwise approved in the strategy.